



**WAGENINGEN UR**

*For quality of life*

# Research into optimal production and product quality Maximising profits

Wageningen UR Greenhouse horticulture



The income from a given crop in the greenhouse agriculture sector largely depends on the quality of the delivered product and the timing of the production. Researchers from Wageningen UR Greenhouse Horticulture provide research and advice to greenhouse entrepreneurs to help them maximise their financial profits in a sustainable way.

Good cultivation results in healthy plants and products containing the right ingredients and produced in a sustainable way. Good plant material and optimal cultivation management make it possible to consistently deliver the right quality at the right moment.

Wageningen UR Greenhouse Horticulture has a remarkable track record of extensive agricultural and technical research on a wide range of greenhouse crops, on-site at companies and in our own research facilities in Bleiswijk (NL). In cooperation with the industry, we develop products and software to support crop production based on crop

models, cultivation & quality models, and plant monitoring systems.

The scientists of Wageningen UR are true greenhouse specialists with broad expertise in both cultivation and research within the full range of greenhouse vegetable and flower production. Thanks to their extensive experience in applied research and consultancy in both conventional and organic greenhouse cultivation, they help growers solve problems and apply relevant expertise, such as on the optimal use of innovative crop management techniques.

The scientists at Wageningen UR Greenhouse Horticulture also support breeding companies in the deployment of modern phenotyping systems and the selection of new and improved varieties. An example of the latter is the fast and accurate assessment of large numbers of samples for taste or ingredients.



For more information about our research and services:

**Wageningen UR Greenhouse horticulture**

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Quality of crop and product